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Guest Lecture on Trade in Intellectual Property Law

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Sat, Feb 23, 2019 at 4:52 PM

To: allstudentsbatch2015@slsh.edu.in

Cc: Dy Director SLS-H <dydirector@slsh.edu.in>, stalin.rengasamy@slsh.edu.in, Ravi Kumar <ravikumar.mutyala@slsh.edu.in>, dhanya.ka@slsh.edu.in

Dear Students,

Warm Greetings!!!

We are glad to inform you that, Ms. Tanushree Sangal, Founder of Adventus Legal, visiting our campus on 25th Feb 2019 for a guest lecture on **Trade in Intellectual Property Law**.

Topics to be covered:

1. Trade in IP
2. Trade in Secrets and Confidential Information

Please find her profile below.

Ms. Tanushree Sangal is the Founder of Adventus Legal, a Law firm with a practice in Commercial Contracts, Corporate Advising and IP, Franchise and Brand Licensing. She is an Associate Member of TiE and as a Legal Professional having experience in Strategic Consulting, Contract Drafting, Negotiation, Commercial & Corporate Legal Advice, IP Strategy, Brand Licensing, IP Licensing, Trademark Prosecution and Opposition. She had worked as both in-house and independent Legal Consultant, before founding Adventus Legal. She was associated with Lex Orbis Intellectual Property as a Legal Consultant where she interned during her Masters. She pursued her Masters in Law from National Law School of India University (NLSIU), Bangalore with the specialization in Business Laws. She is also associated with Amity University, Lucknow as Assistant Professor and offered IPR, Cyber Laws, Media and Entertainment Laws and Property Law for the undergraduate students.

Added to the Regular timetable below is the timetable of Trade in Intellectual Property Law classes - Scheduled on 25th Feb 2019 and 26th Feb 2019.

Day & Date	TIMINGS	VENUE	TIMINGS	VENUE
MONDAY (25.02.2019)	09:30 AM-10:30 AM	128	05:30 PM-06:30 PM	128
TUESDAY (26.02.2019)	09:30 AM-10:30 AM	128	01:40 PM-02:40 PM	128

Regards,
Academic Support.



Report on

GUEST LECTURE ON TRADE IN INTELLECTUAL PROPERTY

25th & 26th February 2019

Background

In the recent past Intellectual Property has become an integral part of Global economy with large implications in the international trade. Intellectual property Rights have been defined as those ideas, inventions and creative expressions which are bestowed with the status of property. It is the creative work of human intellect and the right to intellectual property is an intangible right. The main object behind intellectual property is to promote the progress of science and technology, arts, literature and other creative works and to encourage and reward creativity. There are several types of intellectual property rights granted like patent, copyright, trademark, etc. intellectual property rights aim at safeguarding creators and other producers of intellectual goods and services by granting them certain time-limited rights to control the use made of those productions.

With the conclusion of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) in World Trade Organization the protection and enforcement of IPRs was enhanced. TRIPS agreement is considered as an important and most complete multilateral agreement on intellectual property. It covers various areas of Intellectual Property and targets at the complementary and firm standards of protection and providing for operative enforcement at national and international level.

India being a signatory to the TRIPS Agreement had modified its legal regime on IPR in tune with the commitments undertaken by them and many new legislations were also passed for the protection of intellectual property rights to meet the obligations internationally. With the enhanced protection and enforcement of IPRs there is an incentive for innovations. The concept of Intellectual Property Rights in India cannot be divorced from the developments in the international arena. In a world where much more focus is towards Licensing of IP and IP

Management it also become relevant to get acquainted with the specific agreements in this regard.

In this background, the present workshop on “Trade in IPR” seeks to enlighten the students on various aspects of Commercialization of IP and specific agreements for commercialization of IP.

About the Speaker

Ms. Tanushree Sangal is the Founder of Adventus Legal, a Law firm with practice in Commercial Contracts, Corporate Advising and IP, Franchise and Brand Licensing. She is an Associate Member of TiE. A Legal Professional having experience in Strategic Consulting, Contract Drafting and Negotiation, Commercial and Corporate Legal Advice, IP Strategy, Brand Licensing, IP Licensing and Trademark Prosecution and Opposition. She had worked as both in-house and independent Legal Consultant, before founding Adventus Legal. She was associated with Lex Orbis Intellectual Property as a Legal Consultant where she interned during her Masters. She is a Masters in Law from National Law School of India University (NLSIU), Bangalore with specialization in Business Laws. She was also associated with Amity University, Lucknow as Assistant Professor and offered IPR, Cyber Laws, Media and Entertainment Laws and Property Law for the undergraduate students.

Topics Covered

The Guest Lecture was conducted in two days with two sessions each day and the topics covered are given below. Each session was based on interactive learning.

Sl No	Time	Topic
1.	Day 1	1. IP Commercialization and Licensing 2. Patent Licensing
2.	Day 2	3. Trade Mark and Copyright Licensing & case studies 4. Trade Secret and Confidential Information

Student Participation and feedback

50 Students were present for the Guest Lecture from all batches of BA LLB and BBA LLB. The speaker was interactive with the students and the students also were interested in having a participatory session which facilitated for an effective interactive session. The guest lecture gave the students an insight into the practical perspective on Commercialization and Licensing of IP. The speaker explained the concepts with the use of examples in order to enrich the knowledge of the students. Through this the students have received a practical expertise about the commercialization aspects of IP which will be beneficial for them in the coming years especially for those students who are going to choose Law relating to Intellectual Property Rights as a career in future.

PictureGallery

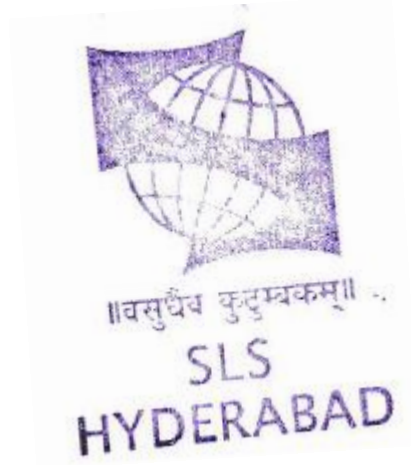




SYMBIOSIS LAW SCHOOL HYDERABAD**TRADE IN INTELLECTUAL PROPERTY****ATTENDANCE SHEET FOR 25 FEB 2019**

Sl.No	Division	PRN	Name	Attendance
1	A	15010323001	Matisha Sharma	P
2	A	15010323003	Siddhant Jhamb	P
3	A	15010323004	Nishant Bahuguna	P
4	A	15010323005	Leepakshi Rajpal	P
5	A	15010323006	Khanjan Jayesh Somaiya	P
6	A	15010323007	Chitra Divya Sree	P
7	A	15010323008	Shalini -	P
8	A	15010323009	Amrita Kundu	P
9	A	15010323010	Kiran Savithri Padala	P
10	A	15010323011	Shivam Shukla	P
11	A	15010323013	Shashi Priya	P
12	A	15010323014	Tanushree Tapan Kumar Bose	P
13	A	15010323016	Swapnil Deb	P
14	B	15010323017	Tanya Sarkar	P
15	B	15010323018	Athulya C Asokan	P
16	B	15010323019	Akshada Dhagamwar	P
17	B	15010323020	Yash Raj	P
18	B	15010323021	Mohd Ashaab	P
19	B	15010323022	Mayank Vats	P
20	B	15010323023	Arushi Jain	P
21	B	15010323025	Angana Dutta	P
22	B	15010323026	Sreejita Mitra	P
23	B	15010323027	Meghana Sapuram	P
24	B	15010323028	Nilovna Gordon Maelzer	P
25	B	15010323029	Simran Ahuja	P
26	C	15010323030	Krishnaveni Ramaswamy	P
27	C	15010323032	Manisha Pilli	P
28	C	15010323034	Renuka Ravindra Barlingay	P
29	C	15010323035	Ambika Negi	P
30	C	15010323037	Anurag Dwivedi	P
31	C	15010323038	Ambati Sai Varun	P
32	C	15010323039	Shayan Jehangir Bisney	P
33	C	15010323040	Vaishnavi Agarwal	P
34	C	15010323041	Saipriya R Velur	P
35	C	15010323042	Deepaakshi Shukla	P
36	C	15010323043	Rushabh Pradeep Gurav	P
37	C	15010323045	Rajath Ratna	P

38	C	15010323046	Dhruv Sharma	P
39	C	15010323047	Akshay Jain	P
40	C	15010323048	Srishtti Doshi	P
41	C	15010323049	Saksham Sinha	P
42	C	15010323050	Shivani Suryawanshi	P
43	C	15010323052	Meenakshi Nagamanickam	P
44	D	15010323053	Karthik Purushothaman	P
45	D	15010323054	Kanduri Meghana	P
46	D	15010323055	Ritwik Tandon	P
47	D	15010323056	Prithvijit Indrajit Mukherjee	P
48	D	15010323057	Akshat Agarwal	P
49	D	15010323060	Sewa Bishnoi	P
50	D	15010323061	Supriya Dash	P
51	D	15010323064	Shubhi Dubey	P
52	D	15010323067	Samarth Mohanty	P
53	D	15010323069	Shanmukh Bachu	P
54	D	15010323071	Shreya Devaki	P
55	D	15010323072	Shashwat Awasthi	P
56	D	15010323074	Aishwarya Chevuturi	P
57	D	15010323075	Manan Chandna	P
58	D	15010323076	Prerna Prasad Chitnis	P
59	D	15010323077	Shifali Singh	P
60	D	15010323079	Arpit Oza	P



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